

Music Newsletter #1

Mereworth Community Primary School



Over the last two terms we have seen a wealth of music at Mereworth. In October we held our annual Harvest festival where the children enjoyed singing a number of songs relating to fair trade. In November I took 34 children to the Woodville Halls in Gravesend where we took part in Voice in A Million, an experience all the children enjoyed. Please check out the website for a chance to see the children performing.

Our boys' choir (MBC) and our girls' choir are continuing to grow; we now have 20 members in MBC. As well as performing at the winter festival they will be performing at the KS2 Christmas concert.

Term 2 saw the start of our strings club on a Monday after school. We currently have 7 children attending this club and we are looking forward to hearing them in a celebration assembly soon. After Christmas our strings teacher will be continuing

this club for a small termly fee and will also be offering individual and group string lessons.

Music for schools provides lessons on a Monday in a variety of instruments including: clarinet, flute and trumpet. We also offer guitar and piano lessons at the school.

Cult Status, provide drumming lessons on a Friday, will be hosting an assembly in term 3 to share with the children possible opportunities for taking up the drums and other instruments.

We are very much looking forward to our Christmas concert as the children are working really hard on all their songs and poetry.

I think you will agree that music plays a very important part in the life of Mereworth school and we look forward to many more opportunities in the new year.

If your child is interested in any



of the opportunities mentioned in this letter please fill in the slip below and return to the office.

Thank you for all your support with music at Mereworth Community Primary School

N. Jones music leader

Name of pupil :

Class :

My son/daughter is interested in learning the _____-

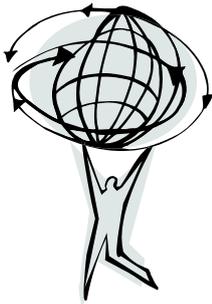
Signed _____

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main



Caption describing picture or graphic.

goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

"TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE."

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on

current technologies or innovations in your field.

You may also want to note business

or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or ven-

dors.

Inside Story Headline

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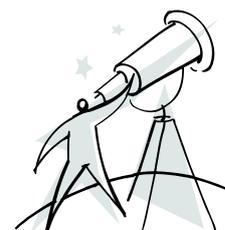
Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Mereworth Community Primary School

Primary Business Address

Address Line 2

Address Line 3

Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com



Organization

Business Tagline or Motto

WE'RE ON THE WEB!

EXAMPLE.COM

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it

easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that

you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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